

EXHIBIT A

**IN THE UNITED STATES DISTRICT COURT
FOR THE SOUTHERN DISTRICT OF OHIO
EASTERN DIVISION**

JOHN W. FERRON,	:	CASE NO. 2:06-CV-0322
	:	
Plaintiff,	:	JUDGE FROST
	:	MAGISTRATE JUDGE ABEL
v.	:	
	:	
VC E-COMMERCE SOLUTIONS, INC.,	:	AFFIDAVIT OF STEVEN RICHTER
et al.	:	
	:	
Defendants.	:	
	:	

NOW COMES Steven Richter, being first duly sworn, who deposes and states as follows:

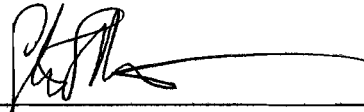
1. I, Steven Richter, am President and General Counsel for Media Breakaway, LLC, f/k/a OptInRealBig.com, LLC (the "Company"). I have been General Counsel for the Company since 2003, and President of the Company since January 1, 2006.
2. As President and General Counsel, I am responsible for the operations of the Company and am familiar with its business practices.
3. Through my position with the Company, I have become familiar with the case of *John Ferron v. VC E-Commerce Solutions, Inc. and Optinrealbig.com, LLC*, which currently is pending in the U.D. District Court, Southern District of Ohio, case No. 2:06cv0322.
4. In my capacity as President and General Counsel for the Company, and in support of OptInRealBig.com, LLC's Response to Plaintiff's Motion for Summary

Judgment in the above captioned case, which Response was filed on November 1, 2006, I prepared an affidavit for attachment to said Response.

5. At the time I prepared the aforementioned affidavit, I was out of the country, and therefore unable to physically sign the affidavit. Accordingly, I directed the Company's Chief Financial Officer, Trudy DeBell, to sign the affidavit on my behalf. I intended her signature on my behalf to have the full force of my own signature.

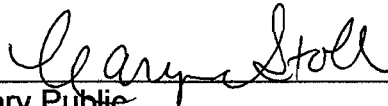
6. At the time I directed Ms. DeBell to sign that affidavit on my behalf, I was fully aware both of the contents and purpose of the affidavit. Furthermore, had I been able, I would have signed the affidavit myself. To this day I fully endorse the entire contents of that affidavit.

Further affiant sayeth naught.

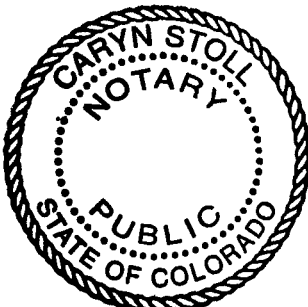


Steven Richter
President and General Counsel
Media Breakaway, f/k/a OptInRealBig.com,
LLC

Sworn before me and in my presence this 7 day of December, 2006.



Notary Public



My Commission Expires 06/03/2009