

# **EXHIBIT 1**

Int. Cl.: 42

Prior U.S. Cl.: 100

**United States Patent and Trademark Office**

**Reg. No. 1,783,039**  
Registered July 20, 1993

**SERVICE MARK  
PRINCIPAL REGISTER**

**WAL-MART**

WAL-MART STORES, INC. (DELAWARE COR-  
PORATION)  
702 SOUTHWEST 8TH STREET  
BENTONVILLE, AR 72716

FIRST USE 7-1-1962; IN COMMERCE  
7-1-1962.  
OWNER OF U.S. REG. NOS. 909,789 AND  
1,322,750.

FOR: RETAIL DEPARTMENT STORE SER-  
VICES, IN CLASS 42 (U.S. CL. 101).

SER. NO. 74-206,282, FILED 9-23-1991.

JUDI BRANZELLE, EXAMINING ATTORNEY

Int. Cl.: 35

Prior U.S. Cls.: 100, 101 and 102

**United States Patent and Trademark Office**

**Reg. No. 2,891,003**

Registered Oct. 5, 2004

**SERVICE MARK  
PRINCIPAL REGISTER**

**WAL★MART**

WAL-MART STORES, INC. (DELAWARE COR-  
PORATION)  
702 S.W. 8TH STREET  
BENTONVILLE, AR 72716

FOR: RETAIL DEPARTMENT STORE SERVICES,  
IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

FIRST USE 3-0-1992; IN COMMERCE 3-0-1992.

OWNER OF U.S. REG. NOS. 909,789, 1,783,039 AND  
OTHERS.

THE SERVICE MARK CONSISTS OF THE WORD  
WAL-MART AND DESIGN. THE DESIGN ELE-  
MENT IS THAT OF A FIVE-POINTED STAR WHICH  
REPLACES THE HYPHEN BETWEEN "WAL" AND  
"MART". THERE ARE NO INTEGRAL COLORS.

SER. NO. 76-542,701, FILED 9-8-2003.

SCOTT OSCLICK, EXAMINING ATTORNEY

Int. Cl.: 42



Prior U.S. Cls.: 100 and 101

**United States Patent and Trademark Office** **Reg. No. 1,837,136**  
Registered May 17, 1994

**SERVICE MARK  
PRINCIPAL REGISTER**

**ALWAYS**

WAL-MART STORES, INC. (ARKANSAS COR-  
PORATION)  
702 S.W. 8TH STREET  
BENTONVILLE, AR 72716

FIRST USE 2-28-1989; IN COMMERCE  
2-28-1989.

SER. NO. 74-083,719, FILED 8-1-1990.

FOR: RETAIL DEPARTMENT STORE SERV-  
ICES, IN CLASS 42 (U.S. CLS. 100 AND 101).

ELEANOR MELTZER, EXAMINING ATTOR-  
NEY

Int. Cl.: 42

Prior U.S. Cls.: 100 and 101

Reg. No. 2,036,770

**United States Patent and Trademark Office**

Registered Feb. 11, 1997

**SERVICE MARK  
PRINCIPAL REGISTER**

**SAM'S CLUB**

WAL-MART STORES, INC. (DELAWARE COR-  
PORATION)  
702 S.W. 8TH STREET  
DENTONVILLE, AR 727168095

FOR: RETAIL AND WHOLESALE DEPART-  
MENT STORE SERVICES, IN CLASS 42 (U.S.  
CLS. 100 AND 101).

FIRST USE 8-8-1990; IN COMMERCE  
8-8-1990.

NO CLAIM IS MADE TO THE EXCLUSIVE  
RIGHT TO USE "CLUB", APART FROM THE  
MARK AS SHOWN.

SER. NO. 75-020,804, FILED 11-16-1995.

JILL C. ALT, EXAMINING ATTORNEY